



heritage
lottery fund



Awarding funds from

The National Lottery[®]



Heritage Lottery Fund
16 April 2013

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**Development Officer, East of England
Heritage Lottery Fund**

**Developing an archive project for HLF
funding**



- HLF - our new approach
 - information on our **grant programmes**
 - two special areas of interest - **First World War and Digital** projects
- and
- how HLF can help you

HLF is the UK's largest dedicated funder of heritage

More than £4.4billion spent across the UK...

£360million in the East of England...

And more than £40m to archives across more than 70 projects.



outcomes

HLF has moved away from 'criteria'; instead, we want applicants to focus more on the 'outcomes' of the project.

The outcomes are the difference you will make with Lottery money.

To help applicants, we have created a menu of 14 outcomes.

You don't have to contribute to all 14 outcomes! Think about what your project will achieve and how this will relate to our outcomes.

outcomes

heritage

people

communities



outcomes for heritage: for example...

-heritage is better managed; or

-in better condition;

outcomes for people: for example...

-developing skills; or

-learning about heritage;

outcomes for communities: for example...

-more people and a wider range of people will have engaged with heritage; or

-heritage organisations become more resilient

Outcomes are only part of what we look at when we assess a bid. We look carefully at **value for money**, taking into account:

- why do you need HLF money and why now?

- how can you show us there is a need and demand for the project?

- is your project transformational; are you going to make a lasting step-change in some way?

- are you working with new partners or leveraging in funds?

- scale of grant request and expected benefits



What is the difference between an *outcome* and an *output*?

Lots of funders talk about *outcomes* and *outputs*.

An *output* is essentially something you do or create; an *outcome* is the difference you make.

So, an *output* may be a new interpretation board for a church, the *outcome* is that people can now learn about heritage.



What is a “project”?



We see a “project” as work or activity that: is not part of the everyday work of your organisation **and** has a time limit for when it should be carried out; and has specific aims.

We give priority to applications from not-for-profit organisations. This can include charitable or voluntary groups, a Local Authority (including town or parish councils), and schools etc.

We can fund capital work such as conserving an archive.

We can pay revenue costs, such as new staff to help deliver a project.

We can pay for volunteer training and activities and events that help the community to get involved.

A project may typically last for three years but could be anything from six months to five years.

If my bid is unsuccessful, can I apply again?

Yes...

If I have received funding before from HLF, can I apply again?

Yes! We won't fund a project we have funded before, and it may strengthen a new bid if you can show 'lessons learned' from any previous project.

If you are planning lots of bids to us... prioritise your applications

Funding for Archives

Does HLF have any specific 'archive' criteria?



HLF does not have any specific archive criteria however, here are some areas for you to consider:

Archives, digitisation and cataloguing can all be funded. Think about the needs of your collection.

Training and volunteers are important; we can support skills development of both volunteers and staff.

Evaluation – don't forget to include costs for evaluation. This is important especially if you are planning future projects...

Lots of guidance is available on our website



Acquisition of heritage items



We can help you to buy heritage items however, purchase alone is not enough – all projects must meet our requirements.

We will not support purchase that is above market value; an independent valuation is required.

If you want to purchase an item you already have on loan, you will need to show us what **extra** benefit purchase will bring...





Our **grant**
programmes



Sharing Heritage

Sharing Heritage



Grants of £3,000 to £10,000 to help share and celebrate community heritage;

projects should last no longer than 12 months;

applications take 8 weeks to assess and can be made at any time;

there is no fixed match-funding requirement;

applications must meet a minimum of one outcome for *people*; and

any not-for-profit group can apply

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Our Heritage

Our Heritage



Grants of £10,000 to £100,000 to help share and celebrate community heritage;

applications take 8 weeks to assess and can be made at any time;

there is no fixed match-funding requirement;

applications must meet a minimum of one outcome for *heritage* and one outcome for *people*; and

not-for-profit groups can apply; we can also fund for-profit groups and private individuals



BEACH.



FROM THE MAINLAND



DUTCH COTTAGE.



HAYSTACK CORNER.



Heritage Grants

Heritage Grants



Grants of £100,000 and over; a two round application process.

quarterly deadlines with bids up to £2million decided upon by our local Committee;

match-funding is required and depends on the size of the grant request;

applications between £100,000 and £2million must deliver a **minimum of one** outcome from each of the categories (*heritage, people and communities*);

applications of more than £2million must contribute to **more than one outcome** from each of the categories





Young Roots

Young Roots



Grants of £10,000 to £50,000 to help young people, aged 11 to 25, take part in heritage activities;

applications take 8 weeks to assess and can be made at any time;

there is no fixed match-funding requirement;

projects should be a partnership between a youth body, and a heritage organisation

outcomes for Young Roots

From our list of 14 outcomes, there are six outcomes which a Young Roots application **must** deliver. They are:

-*people*: developed skills;

-*people*: learnt about heritage;

-*people*: changed their attitude or behaviour;

-*people*: had an enjoyable experience;

-*communities*: more people and a wider range of people will have engaged with heritage; and

-at least one outcome from our *heritage* category



THE FRANCIS FRITH COLLECTION
JAYWICK, BROOKLANDS c1955



other **important** stuff to
think about...





First World War...

There are a number of anniversaries forthcoming that relate to the First World War. Many places of worship have memorials, archives and stories of those who contributed to the war effort.

Our funding could help restore an existing war memorial, or fund volunteers to research and digitise parish archives, or run an event to help commemorate a particular anniversary.

We can fund such projects under any of our grants however, we will be launching a focused First World War grant programme in Summer 2013.



our **new**
Digital Policy



What we look for from digital outputs...

An output is a 'product'; something like a website, or a smartphone app and generally we expect digital outputs to be:

- usable **and** available for five years from project completion;
- free of charge for non-commercial uses;
- licensed for use by others on a non-commercial basis;
- meets a minimum accessibility standard as set out in our application material.

Read our digital guidance policy for more information!



how can we help **you**
with your project idea?

Talk to us! Funding maybe competitive but we are always looking for good projects to fund!

Use the **project enquiry service** and get feedback and advice from us on your bid before you apply!





THE RANK ORGANISATION presents a MICHAEL BALCON PRODUCTION

ALEC GUINNESS
 CECIL PARKER
 HERBERT LOM
 DANNY GREEN
 PETER SELLERS

The Ladykillers

JACK WARNER KATIE JOHNSON
 FRANKIE HOWARD

Directed by ALEXANDER MACKENDRICK Associate Producer SETH HOLT
 Story & Screenplay by WILLIAM ROSE Made at Ealing Studios



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Contact us!

For more information and advice contact the regional office on 01223 224870.

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Terrington House
13-15 Hills Road
Cambridge
CB2 1NL

www.hlf.org.uk

www.lotteryfunding.org.uk



Funding for Archives

Any questions?



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