# Funding Tips

Community Archives and Heritage Group
13th April 2013

## Aims

- ❖ To celebrate the culture and heritage of London's diverse communities

- ❖ To provide independent historical and  social research and evaluation

- ❖ To record, document and preserve the peoples history of east London

- ❖ To promote civic pride through active participation and involvement in community affairs

# Eastside Community Heritage

❖ Established in 1993 as the Stratford City Challenge Community History Project

❖ Became a company limited by guarantee and registered charity in 1998

❖ East London People's Archive established in 1999 with HLF funding

❖ Projects have included:
   - West Ham at War education pack
   - Black Angels from the Empire booklet
   - Aberfeldy Youth Project
   - North Woolwich publication and work with local school
   - "My Roots Our Heritage" video project
   - Somali Stories cd rom produced in collaboration with Manor School
   - Our Brick Lane Video and Education Pack
   - Teenage Parents blog 'Don't Hush Discuss'

# Eastside Community Heritage

- ❖ Worked with over 200 community groups

- ❖ Employed 20 staff

- ❖ 8 local Trustees/Directors

- ❖ Supported 200 volunteers

- ❖ Involved over 15,000 individuals

- ❖ East London Peoples Archive holds over 1700 oral histories and thousands of photographs preserved for public benefit

- ❖ Produced 16 publications, 30 Video documentaries, over 80 exhibitions, education and training resources

# Eastside Community Heritage

❖ Funding from a range of sources including:

- Heritage Lottery Fund
- Awards for All
- Local Authorities
- Corporate sector
- Tudor Trust
- SRB
- Sure start
- MLA
- Big Lottery
- Connections
- NRF

# Eastside Community Heritage

Eastside has achieved this by:

❖ Clear Community Vision

❖ Collaboration and Partnership

❖ Local Knowledge

❖ Heritage and Education focus

❖ A focus on Community Cohesion



**Trendsetters, 2005**

❖ **Think about your organisation**

❖ **Are you ready to make an application?**

Look at the set up of your organisation. Have you got an up-to-date constitution (set of rules) - is it dated and signed as adopted?

❖ **Are you registered as a charity?**

This is a requirement for some, but not all, funders.

❖ **How many active members do you have?**

❖ **Do they need training of any kind?**

**Funding Where?**

❖Local Authorities

❖Council for Voluntary Sevice's CVS

❖Big Lottery

❖Awards for All

❖HLF (The Heritage Lottery Fund)

❖Arts Council G4A (ACE)

❖Funder Finder (Funding Central)

❖Be clear about your application

❖It must meet the funder's criteria

❖Some funders prefer potential applicants to contact them to discuss ideas before an application is submitted – if the funder(s) you want to apply to offer this facility take advantage of it. It can save you a lot of time an

❖But do remember to submit any enclosures the funder has requested, such as annual accounts, constitution etc.

# Eastside Community Heritage

❖give a concise description of your organisation, its background, membership and achievements to date

❖demonstrate clearly the needs which you are trying to meet

❖explain why it is important that these needs are met

❖show what your solution is to address these needs

❖demonstrate that your organisation has, or can obtain, the necessary skills and expertise to deal with these needs

❖Use SMART objectives

Use SMART objectives

❖Specific

❖Measurable

❖Attainable

❖Relevant

❖Timely

**A specific goal will usually answer the five "W" questions:**

What: What do I want to accomplish?

Why: Specific reasons, purpose or benefits of accomplishing the goal.

Who: Who is involved?

Where: Identify a location.

Which: Identify requirements and constraints.

**A measurable goal will usually answer questions such as**:

How much?

How many?

How will I know when it is accomplished

**A relevant goal can answer yes to these questions**:
Does this seem worthwhile?
Is this the right time?
Does this match our other efforts/needs?
Are you the right person?
Is this acceptable for correction?

**A time-bound goal will usually answer the question: When?**
What can I do six months from now?
What can I do six weeks from now?
What can I do today

# Eastside Community Heritage

❖explain what plans you have to raise the funding you need

❖state how much you hope to raise from each funder

❖explain how you hope to fund the project in future years (if applicable)

❖give a contact number that you can be easily contacted at.

❖ask someone, preferably unconnected with your organisation, to read over your completed application form before you submit it.

Questions ?

Judith Garfield MBE
Executive Director
Eastside Community Heritage
0208 5535343
office@ech.org.uk

www.hidden-histories.org.uk
Twitter: EastsideCH